

Frontier Topics in Empirical Economics: Week 13

Peer Effect and Spillover

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Introduction

- In this week, we are going to investigate an important empirical question
- How to identify and estimate peer effect/spillover effect?
- People may think it is straightforward and simple
- Just run y on \bar{y} or \bar{x}
- But actually it is very **complicated and dangerous!**

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 - Technical: Identification and inference failure
 - Intuitive: Interpretation of the peer effect coefficient
- The related MHE chapter is 4.6.2
- However, it is not so detailed
- I recommend you to read the original paper of Angrist (2014) and Manski (1993)

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- Let me give you a brief preview of the conclusion
- First, you can never distinguish among endogenous effects, exogenous effects, and correlated effects: Reflection problem
- Second, **never run regressions like y on \bar{y} for the same group!**
- Third, when running y on \bar{x} :
 - ▶ Make sure group formation is random or quasi-random
 - ▶ Check all possible alternative channels that can drive this result such as measurement errors
- Fourth, separate people affecting others from people being affected
 - ▶ Group for \bar{y} and \bar{x} is different from group for y

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- Peer effects are intrinsically very difficult to identify
- Because it is hard to distinguish among behavior causation, characteristics causation, and common environment
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- When you see co-movements of a person and his image in a mirror
- Without knowledge of optics, how can you differentiate between:
 - The person's movements cause the movements of the image
 - Some external stimulus causes person and image to move together

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- In general, individuals in the same group tend to behave similarly for the following three reasons:
 - Endogenous effects: an individual's behavior is affected by the behaviors of the group
 - Exogenous (contextual) effects: an individual's behavior is affected by the exogenous characteristics of the group
 - Correlated effects: individuals in the same group have similar characteristics or face some individual circumstances

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- Let's take students in a classroom as an example
- Why do we see similarity of bullying behavior for students in the same class?
 - Exogenous effects
 - A student bullies others because his/her friends do so
 - Exogenous (parental) effects
 - A student bullies others because his/her friends come from violent families
 - Correlated effects 1
 - All students in this class bully others because they all come from violent or violent families
 - Correlated effects 2
 - Students in this class bully others because their head teacher does not care

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- Endogenous/Exogenous effects are different types of spillovers
- Correlated effect is purely a contamination
- Unfortunately, it is generally impossible to identify these three effects separately
- Even in a random/quasi-randomization environment
- Let's see why this is the case

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- Denote y as a scalar outcome, e.g. a student's test score
- x as group attribute, e.g. class indicator
- z as observed attributes that directly affect y , e.g. family SES
- u as unobserved attributes that directly affect y , e.g. teacher ability
- Consider the following equation:

$$y = \alpha + \beta E(y|x) + E(z|x)' \gamma + z' \eta + u \quad (1)$$

- We assume that $E(u|x, z) = x' \delta$, a CIA quasi-random setting
- Unobserved terms can be absorbed in class FEs

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- Take the conditional expectation w.r.t. x and z :

$$E(y|x, z) = \alpha + \beta E(y|x) + E(z|x)' \gamma + z' \eta + x' \delta \quad (2)$$

- β is the endogenous effect
- γ is the exogenous effect
- δ is the correlated effect
- Can we identify all of them separately?

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- Observe that we have conditional expectation of y on both side
- We then take expectation w.r.t. z for both sides:

$$E(y|x) = \alpha + \beta E(y|x) + E(z|x)'\gamma + E(z|x)'\eta + x'\delta \quad (3)$$

- $E(y|x)$ solves this "social equilibrium" equation:

$$E(y|x) = \alpha/(1 - \beta) + E(z|x)'[(\gamma + \eta)/(1 - \beta)] + x'\delta/(1 - \beta) \quad (4)$$

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- Inserting (4) into (2):

$$E(y|x, z) = \alpha/(1 - \beta) + E(z|x)'[(\gamma + \beta\eta)/(1 - \beta)] + x'\delta/(1 - \beta) + z'\eta \quad (5)$$

- Using a linear regression, we can identify $\alpha/(1 - \beta)$, $(\gamma + \beta\eta)/(1 - \beta)$, $\delta/(1 - \beta)$, and η separately
- But that's it. Nothing more we can do.
- Four reg coefficients, five unknowns
- Can we distinguish between these three effects? No.

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Reflection Problem

- Therefore, Manski (1993) proves that in general, we cannot distinguish between endogenous effect, exogenous effect, and correlated effect.
- This is disappointing. Can we still identify some meaningful spillover effect?
- The only hope is that we give up on decomposing everything
- Rather, we identify some simple composite effect
- Ignore the effect of \bar{y} when running y on \bar{x}
- Or consider only y on \bar{y} , but not \bar{x}

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The Perils of Peer Effects

- We have shown that distinguish different peer effects carefully is not feasible
- Can we identify either endogenous or exogenous peer effect taking the other as "channel"?
- For instance, we run y only on \bar{y} or \bar{x} , rather than both of them
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The Perils of Peer Effects: Reg y on \bar{x}

- There are two kinds of peer effect regressions
- We can focus on exogenous effect and regress y on \bar{x}
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- First, a good example for exogenous effect is social return of education
- What is the impact of province-level average education on an individual's wage?
- Then we can directly run the following regression:

$$Y_{ij} = \mu + \pi_0 s_i + \pi_1 \bar{S}_j + \nu_{ij} \quad (6)$$

- Y_{ij} is the wage of individual i in province j
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$$\pi_0 = \rho_1 + \phi(\rho_0 - \rho_1) \quad (7)$$

$$\pi_1 = \phi(\rho_1 - \rho_0) \quad (8)$$

- ρ_0 is the regression coefficient for a reg of Y_{ij} on s_i
- ρ_1 is the regression coefficient for a 2SLS regression:
 - Y_{ij} is the outcome, s_i is the endogenous variable, group dummies $I(j)$ are the instrument
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$$\pi_0 = \rho_1 + \phi(\rho_0 - \rho_1) \quad (9)$$

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- We care about spillover effect π_1
- It is positively related to ϕ and $(\rho_1 - \rho_0)$
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- As long as there is a difference between the estimates of:
 - An OLS reg of y_i on x_i
 - A 2SLS reg of y_i on x_i using group dummies z_{ij} as IV
- You will have a non-zero $\pi_1 \Rightarrow$ non-zero "peer effect/spillover" estimate

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- How to understand this in our context?
- In the OLS regression, it pins down the correlation between your own wage and your own education
- In the IV regression, consider different provinces are randomly assigned Compulsory Education Laws (CDL)
- Then OLS regression underestimate the effect of education on wage when peer effect is there
- Because an increase in i 's education can promote wage for not only i and other people without education increase (control in the same province)

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- Meanwhile, IV regression essentially compares results from different provinces
- Whose variations are driven by the randomly assigned CDL
- This will not be affected by the peer effect (spillover happens within province)
- Subtracting IV by OLS gives you peer effect

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- However, is spillover the only reason why IV result is deviate from OLS?
- Of course NOT!
- There can be many reasons why you have a difference between the estimates of OLS and 2SLS regressions!
- Selection bias, measurement error...
- For example, if selection bias exists, OLS can overestimate the results
- Or, a classical measurement error in education leads to attenuation bias in OLS
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In general, we have the following implications:

- Peer effect is not essential for the existence of the difference
- It means that even if you detect a non-zero coefficient in regression (6), it can be due to selection bias or measurement error
- Even if real peer effect exists, the results of regression (6) can be contaminated by many other reasons

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- Do we have any method to alleviate this issue?
- Not so much we can do for the existence of selection bias
- But we can test whether the "peer effect" actually comes from measurement error
- It requires a simulation process used in Carrell, Hoekstra, and Kuka (2018) and Feld and Zölitz (2017)

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- The basic idea is simple
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- We implement the following simulation process to exclude the measurement error contamination
 1. Randomly select $p\%$ of the sample to have false data
 2. In the selected sample, randomly assign $x\%$ individuals to have college education (replace their true education in data)
 3. Run the main regression with this false data
- We repeat this process while varying p from 0% to 100%
- 0% means the baseline estimates without any added measurement error
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- Full randomization to groups like RCT CANNOT solve this issue
- It is not about the randomization of \bar{S}_j
- It is about why results of these two regressions can be different

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- To begin with, directly running y on \bar{y} makes no sense
- It will give you a coefficient of 1. Why?
- Consider a school dropout issue
- Let s_{ij} be the dropout decision for student i in school j ; \bar{S}_j is the average dropout rate in school j
- We run the following regression:

$$s_{ij} = \mu + \pi_2 \bar{S}_j + \nu_{ij} \quad (11)$$

- The OLS will give you $\hat{\pi}_2 = 1$ for sure

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$$\begin{aligned}\bar{\pi}_2 &= \frac{\sum_j \sum_i s_{ij} (\bar{S}_j - \bar{S})}{\sum_j \sum_i (\bar{S}_j - \bar{S})^2} = \frac{\sum_j (\bar{S}_j - \bar{S}) \sum_i s_{ij}}{\sum_j n_j (\bar{S}_j - \bar{S})^2} = \frac{\sum_j (\bar{S}_j - \bar{S}) n_j \bar{S}_j}{\sum_j n_j (\bar{S}_j - \bar{S})^2} \\ &= \frac{\sum_j (\bar{S}_j - \bar{S}) n_j \bar{S}_j}{\sum_j [n_j \bar{S}_j (\bar{S}_j - \bar{S}) - n_j \bar{S} (\bar{S}_j - \bar{S})]} = 1\end{aligned}$$

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- To avoid the issue we just mentioned, we can run a leave-one-out regression:

$$s_{ij} = \mu + \pi_3 \bar{S}_{-ij} + \mu_{ij} \quad (12)$$

- \bar{S}_{-ij} is the average school dropout rate excluding student i
- The coefficient of this regression is no longer guaranteed to be 1
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- Because any school level random shock can create spurious peer effects!
- For example, a good principal can lead all students in a school not to dropout
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The Perils of Peer Effects: Randomization and First Stage

- Except for the issues we just mentioned
- We also need to be very careful about the traditional selection problem
- Usually, grouping is not random
- Good students select to good schools; good employees select to good firms
- Thus, the prerequisite is to have a random/quasi-random group forming, before you start to consider the previous issues

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- However, once you have a random group formation, variations of the independent variable can be a problem
- If students are randomly assigned to schools
- For all schools, $E[s_{ij}]$ is the same
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- Thus, here you have a tradeoff
- If the grouping is totally random, you may have very small variation in independent variable \bar{S}
- If the grouping is not that random, you may have enough variations in \bar{S}
- But the selection issue can be severe
- Therefore, in practice, the best case should be:
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The Perils of Peer Effects: Empirical Suggestions

- In general, peer effects are difficult to identify
- Here are some empirical suggestions
- 1. Clearly separate between *subjects* who receive the peer effects and the peers who provide the effect

Example: What is the impact of fellow boys' test scores on a boy's test score?

Example: What is the impact of boys' test scores on a girl's test score?

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 - We cannot do too much on this
 - One thing you should do is to check the measurement error issue using methods in Carroll, Hoekstra, and Kolesár (2018) and Lee and Todd (2017)

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■ 3. Check the tradeoff between randomization and variation

■ I would always put randomization to be the most important thing

■ Yes, balance check is essential as the first step in peer effect analysis

■ You should run $\hat{\beta}$ on potential confounders to see whether grouping is random

■ Also, you should check you still have enough variation in $\hat{\beta}$ after randomization

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Application

- The application paper for homework this week is Huang and Zhang (2023)
- This paper investigate the impact of migrant children's school enrollment restriction on education outcomes in China
- There are two parts:
 - Peer effect estimation of migrant/left-behind children on their classmates
 - Spatial equilibrium model to show the overall cost of this discrimination
- This paper helps you to understand how to apply the things we learned in the last two weeks: peer effect + DCM

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References

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